



NATIONAL ASSOCIATION OF REALTORS®

*The Voice For Real Estate®*

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December 14, 2007

Mr. Jarrod Morgan  
Slamwire

**RE: Improper Use of REALTOR® - realtorclix.com**

Dear Mr. Morgan:

I represent the NATIONAL ASSOCIATION OF REALTORS® in connection with trademark issues. My client has made several attempts to contact you by email with regard to the use of the terms REALTOR® and REALTORS® (hereinafter the "REALTOR® marks") in your domain name "realtorclix.com." Each time the nature of the concern was explained and you were requested to take the steps necessary to correct the unauthorized use of the REALTOR® marks.

I will restate the points from our prior efforts to contact you to summarize the issue. The terms REALTOR® and REALTORS® are federally registered collective membership marks owned by the National Association. These marks are licensed to Members for use in connection with their real estate. Non-Members are never authorized to use the REALTOR® marks in connection with real estate. Our research into your use has indicated you are not a member and, therefore, are not authorized to use the REALTOR® Marks. As your use is unauthorized, it represents an infringement of the National Association's rights under federal and state law.

The rules of the National Association governing the use of the REALTOR® Marks are all intended to assure that the REALTOR® marks remain assets of the National Association and its Member and that all Members share equitably in value of the REALTOR® marks in their real estate businesses. Your use of the REALTOR® marks is inconsistent with those goals and your unwillingness to end your use is a matter of significant concern to the National Association and its Members.

The escalation of this matter can still be avoided, but your participation is necessary. Please contact me immediately so that we can agree upon steps that can be taken to eliminate any improper use of the REALTOR® marks. If you would prefer that I address this with your attorney, please provide me with his or her contact information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Thiel'.

Michael Thiel, Associate Counsel  
Legal Affairs Division  
NATIONAL ASSOCIATION OF REALTORS®